

# Minor in Marketing

Missouri University of Science and Technology  
Department of Business and Information Technology

Name:		Student ID:	
Major Field:		Advisor:	
Expected graduation term:		Today's date:	

## Courses selected for minor program:

(Advisor must enter and initial any course substitutions)

Course Title	Number	Cr. Hrs.	Semester	Grade
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### Required core course:

Marketing	MKT 3110	3		
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### Choose one of the following courses:

Principles of Microeconomics	ECON 1100	3		
Principles of Macroeconomics	ECON 1200	3		

### Choose three of the following courses:

Consumer Behavior	MKT 3210	3		
Marketing Strategy	MKT 4580	3		
Digital Marketing and Promotions	MKT 5310	3		
Marketing for Non-Profits	MKT 5320	3		
Big Data Consumer Analytics	MKT 5410	3		
Customer Relationship Management in ERP Environment	ERP 4610	3		

Signature (Student): \_\_\_\_\_ Date: \_\_\_\_\_

Signature (BIT Advisor): \_\_\_\_\_ Date: \_\_\_\_\_

Signature (Dept. Chair) \_\_\_\_\_ Date: \_\_\_\_\_